

Prof. Dr. Dr. h. c. Barbara Haering



Date of birth: September 20, 1953
Citizenship: Switzerland and Canada
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CV in a nutshell

Prof. Dr. Dr. h. c. Barbara Haering chairs the Board of Directors of econcept Inc., a private consultancy she has been building up over the last twenty years with 20 co-workers based in Zurich specializing in applied research, evaluation and strategic planning for public administrations, ministries, universities and research institutions – mainly in the fields of higher education, research and innovation as well as sustainable development. In her capacity as head of econcept Inc. she is responsible for strategies and evaluations mainly in the fields of higher education and research in Switzerland as well as abroad. In addition she teaches public management at the University of Lausanne.

Strategic responsibilities

Barbara Haering chairs the strategic board of the University of Geneva and is member of the boards of the Federal Institutes of Technology (ETH Domain), the TU Dresden and of the Swiss Science Foundation. Moreover, has been member of the European Research and Innovation Board (RISE) 2008-2015. Barbara Haering has been member of the National Parliament of Switzerland 1990-2007. In this capacity she chaired the Committee on Science, Education and Culture as well as the Defense Committee.

References

The following projects are or have been run under her guidance lately:

- *Digitalization and Teaching*: Strategic support for the University of Applied Science Zurich (ZHAW) – assessing internal capacities as well as external expertise and experience.
- *Quality Management*: Strategic and management support for the University of Teacher Education Zug (PH Zug) in building up their internal quality management system.

- *Strategic planning for inter-ministerial research*: Based on experience from analogue processes in research funding institutions, econcept developed criteria, methods and processes to identify and install inter-ministerial research topics and research projects in Switzerland.
- *InRoad*: Barbara Haering is part of the international consortium InRoad a Horizon 2020 project analyzing and working towards better synchronization of priority settings and evaluation mechanisms for research infrastructures beyond national relevance. In this context she also supervises a doctoral student.
- *Impact analysis of the CTI Start-up Promotion¹, 2015-2019*: As federal innovation promotion agency, CTI supports technology- and science-based business ideas through the «CTI start-up coaching» as well as other instruments of CTI start-up promotion. econcept and Koch Consulting are conducting an impact analysis of the start-up promotion instruments of the CTI within the scope of a WTO mandate and are developing the monitoring for the start-ups, which have been coached by the CTI. The mandate includes a cross-section and longitudinal design with two measurements and includes the analysis of data and documents, extensive surveys, a comparison with an external control group as well as econometric analyses.²
- *Evaluation of CTI Invest, CTI, 2015-2016*: econcept evaluated tasks and effects of CTI Invest in cooperation with the Austrian Institute of Technology (Vienna). The evaluation concluded that CTI Invest played a key role in the financing of technology- and science-based start-ups and contributed to a positive development of the Swiss start-up ecosystem.³
- *Evaluation of the implementation of H2020, EUREKA, COSME, EEN und ERA by AIT*: Barbara Haering is currently supporting the Austrian Institute for Technology as an external expert regarding their evaluation of the implementation of H2020, EUREKA, COSME, EEN und ERA in Austria. As part of the international group of experts she contributes to the validation of the evaluation results as well as to developing recommendation for Austrian authorities.

¹ Commission for Technology and Innovation. Since 2018, the organisation has undergone restructuration and is now called Innosuisse, Swiss Innovation Promotion Agency.

² [Link](#) to Summary in English. [Last visited July 7, 2017]. [Link](#) to Final report Analysis 2016 (in German): [Last visited July 7, 2017].

³ [Link](#) to Final Report:

| Curriculum Vitae | |
|---|---------------|
| September 20, 1953 | Date of Birth |
| Citizen of Switzerland and Canada | Citizenship |
| Université de Lausanne, Bâtiment IDHEAP, 1003 Lausanne Barbara.Haering@unil.ch | Offices |
| econcept AG, Gerechtigkeitsgasse 20, CH 8002 Zürich; +41 44 286 75 75 Barbara.Haering@econcept.ch www.econcept.ch ; | |
| Susenbergstrasse 199, CH 8044 Zürich; Cell phone +41 79 446 71 20 www.barbara-haering.ch | Private |
| Studies | |
| Professor at the University of Lausanne (<i>Professeure titulaire</i>) | 2016 |
| Honoree Doctorate of the University of Lausanne; <i>Dr. h. c. rer. pol.</i> | 2009 |
| Doctorate in Environmental Sciences: "Decision making in physical planning" <i>Federal Institute of Technology, Zurich, Switzerland, Dr. sc. nat.</i> | 1993 – 1996 |
| Post-graduate studies in regional planning <i>Federal Institute of Technology, Zurich, Dipl. Raumplanerin ETH/NDS</i> | 1977 – 1999 |
| Studies in Environmental Sciences <i>Federal Institute of Technology in Zurich, Dipl. Natw. ETH</i> | 1972 – 1977 |
| Professional and Academic Career | |
| Professeure titulaire, Université de Lausanne | Since 2016 |
| Chair of the board of directors of econcept Inc., Zurich, Switzerland | Since 1997 |
| Independent research and consulting for INFRAS Inc., Zurich, Switzerland | 1980 – 1993 |
| Recent Contributions to Books | |
| Back to Diplomacy, Festschrift für Prof. Dr. Jacques Picard, Herausgeber K. Kuhn, W. Leimgruber, K. Sontag, <i>Böhlau Verlag</i> | 2017 |
| Hochschulpolitische Trends in Europa, Führen in Hochschulen, Herausgeberin, L. Truninger, <i>Springer Verlag</i> | 2017 |
| Evaluationen im politischen Umfeld, Fallbeispiel Evaluation AT-StGB, <i>Jahrbuch der Schweizerischen Arbeitsgruppe für Kriminologie</i> | 2016 |
| Research Studies in Ireland: Report and framework for Quality assurance <i>QQI Ireland</i> | 2016 |
| Evaluation Pilotprojekt Swiss VET Initiative India, Schweizerische Berufsbildung in Indien, Herausgeber U. Renold, F. Probst, <i>hep Verlag</i> | 2015 |
| Recent Projects and Publications | |
| Impact assessment of BFE-energy research in Switzerland, BFE | 2018 |
| Quality Management for University of Teacher Education Zug (PH Zug) | 2018 |
| Impact of Digitalisation on university education, <i>ZHAW</i> | 2018 |
| Impact assessment of start-up coaching, <i>Innosuisse</i> | 2018 |
| Evaluation of the Forschungsinstitut für die Geschichte des Alpenraums, <i>Canton of Valais</i> | 2018 |
| Transdisciplinary research for Federal Departements, SBFJ | 2017 |
| Evaluation of the objective based financing of the EPF-Domain, <i>Board of the ETH-Domain</i> | 2017 |

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|---|-------------------------|
| Impact assessment of CTI-Invest, <i>CTI, Switzerland</i> | 2015 |
| Management consulting for the University of Applied Science, Lucerne, <i>HSLU, Lucern</i> | 2014/15 |
| Impact oriented project management and evaluation for foundations <i>Robert Bosch Foundation, Stuttgart, Germany</i> | 2014/15/16 |
| Strategic consulting for the University of Applied Science, Berne, <i>BFH, Berne</i> | 2013/15 |
| New management structures for the University of Zurich, <i>University of Zurich</i> | 2013/14 |
| Evaluation of the Swiss VET Initiative in India, <i>SBF</i> | 2013 |
| Long term strategy for the Berne University of the Arts, <i>Berne University of the Arts</i> | 2012/13 |
| Evaluation of cooperation projects among Switzerland's universities, <i>SUC</i> | 2011 |
| Strategic perspectives for science in the Canton of Neuchâtel <i>Ministry of Education, Culture and Sport of the Canton of Neuchâtel</i> | 2011 |
| Impact assessment of ESOF 2008, <i>European Science Foundation, ESF</i> | 2010 |
| International comparative evaluation of funding schemes for medical research <i>Robert Bosch Stiftung, Stuttgart, Germany</i> | 2010 |
| | Boards |
| President of the Comité d'orientation stratégique, <i>University of Geneva</i> | Since 2016 |
| Member of the High Level Panel of Eminent People on European Security, <i>OSCE Troika</i> | 2015/16 |
| Member of the Board, <i>TU Dresden</i> | Since 2015 |
| Member of the Comité stratégique of the <i>University of Geneva</i> | 2015/16 |
| President of the Board of Directors, <i>econcept Inc.</i> | Since 2015 |
| Member of the Board of Directors, <i>Ernst Schweizer AG</i> | Since 2014 |
| Member of the European Research and Innovation Area Board (RISE), <i>EC</i> | 2008/15 |
| President of Foundation, <i>Geneva International Center for Humanitarian Demining</i> | Since 2009 |
| Member of the board of the <i>Federal Institutes of Technology of Switzerland</i> | Since 2008 |
| President of Foundation, <i>Institut de Hautes Etudes en Administration Publique, Lausanne</i> | 2005/17 |
| Member of the board of foundation of the <i>Swiss National Science Foundation</i> | Since 1995 |
| Honoree Member of the <i>Swiss Academy of Humanities and Social Sciences</i> | Since 2004 |
| Special Member of the <i>Swiss Academy of Technical Sciences</i> | Since 2007 |
| | Political Career |
| Vice-President of the Parliamentary Assembly of the OSCE | 1999 – 2007 |
| Member of the National Parliament of Switzerland | 1990 – 2007 |
| Member of the Cantonal Parliament Zürich | 1979 – 1983 |
| | Languages |
| German | Mother tongue |
| French | Father tongue |
| English | First language |
| Italian and Spanish | Basic knowledge |

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